PRODIGY
MARKETING AGENCY

AFFORDABLE
WEBSITE DEVELOPMENT & DIGITAL MARKETING AGENCY

FREE
Domain (.com) for One Year

FREE
Hosting for One Year

FREE
AMC (Technical support for One Year)

BASIC WEBSITE DESIGN

Basic

Đ499 + VAT
AED

FREE - Domain (.com) for One Year
FREE - Hosting for One Year
FREE - AMC (Technical Support) for One Year
5 Page Website
Information Based Website
Dynamic Pages
Clean & Professional Website Design Quality
WordPress CMS
Speed Optimization
Professional Written Content
Mobile Responsive Design
CMS Admin Control
Call Button Integration
WhatsApp Button Integration
Social Media Link Integration
Google Map Integration
Inquiry Form (ReCAPTCHA)
Launch Support
Website in English Version
No Hidden Fees
Dedicated Support Account Manager

Standard

Đ999 + VAT
AED

FREE - Domain (.com / .ae) for One Year
FREE - Hosting for One Year
FREE - AMC (Technical Support) for One Year
8 Page Website
Information Based Website
Custom Logo Design
Full Stationery Kit Design
Dynamic Pages
Clean & Professional Website Design Quality
WordPress CMS
Speed Optimization
Professional Written Content
Mobile Responsive Design
CMS Admin Control
Call Button Integration
WhatsApp Button Integration
Social Media Link Integration
Google Map Integration
Inquiry Form (ReCAPTCHA)
Launch Support
Website in English Version
No Hidden Fees
Dedicated Support Account Manager

Premium

Đ1999 + VAT
AED

FREE - Domain (.com / .ae) for One Year
FREE - Hosting for One Year
FREE - AMC (Technical Support) for One Year
15 Page Website
Information Based Website
Custom Logo Design
Full Stationery Kit Design
Premium Website Design Quality + Figma (UI Design)
Dynamic Pages
Clean & Professional Website Design Quality
WordPress CMS
Speed Optimization
Professional Written Content
Mobile Responsive Design
CMS Admin Control
Call Button Integration
WhatsApp Button Integration
Social Media Link Integration
Google Map Integration
Inquiry Form (ReCAPTCHA)
Launch Support
Website in English Version
Google Language Plug-in Integration (Arabic Translation)
No Hidden Fees

PRODIGY
MARKETING AGENCY

E-COMMERCE WEBSITE DEVELOPMENT

Basic

Đ2999 + VAT

AED

- FREE - Domain (.com) for One Year
- FREE - Hosting for One Year
- FREE - AMC (Technical Support) for One Year
- Add Up to 25 Products
- Clean and User-Friendly Layout
- Basic Banner/Slider Design (2 slides)
- Basic search with filters and sorting options.
- Responsive and mobile-first design for all devices
- High-quality product images and videos (provided by client)
- Detailed product descriptions and specifications
- Customer wish lists and saved items for later.
- Frequently Asked Questions (FAQ) section for products and store policies
- Payment Gateway Integration
- Basic Shopping Cart & Checkout
- Product & Catalog Management
- Customer Management
- Order Management
- WordPress CMS
- Speed Optimization
- Professional written content
- CMS Admin Control
- WhatsApp Button & Call Button
- Social Media Link Integration
- Contact Form with Email Notification
- Dedicated Account Manager

Standard

Đ5999 + VAT

AED

- FREE - Domain (.com) for One Year
- FREE - Hosting for One Year
- FREE - AMC (Technical Support) for One Year
- Add Up to 100 Products
- Standard UI/UX Design (Figma Design)
- Standard Banner/Slider Design (5 slides)
- Standard search with filters and sorting options.
- Responsive and mobile-first design for all devices
- High-quality product images and videos (provided by client)
- Detailed product descriptions and specifications
- Customer wish lists and saved items for later.
- Frequently Asked Questions (FAQ) section for products and store policies
- Multiple Payment Gateways (Stripe, Tabby, Tamara etc)
- Standard Shopping Cart & Checkout
- Product & Catalog Management
- Multi-Language Support (English + Arabic or other)
- Standard Product Filters (By Price, Size, Brand, etc.)
- Coupon & Discount Code System
- Customer Management
- Order Management
- WordPress CMS
- Speed Optimization
- Professional written content
- CMS Admin Control
- WhatsApp Button & Call Button
- Social Media Link Integration
- Contact Form with Email Notification
- Training on How to Use the Admin Panel
- Dedicated Account Manager

Premium

Đ7999 + VAT

AED

- FREE - Domain (.com) for One Year
- FREE - Hosting for One Year
- FREE - AMC (Technical Support) for One Year
- Add Up to 250 Products
- Advanced UI/UX Design (Figma Design)
- Prenium Banner/Slider Design (5 slides)
- Advanced search with filters and sorting options.
- Responsive and mobile-first design for all devices
- High-quality product images and videos (provided by client)
- Detailed product descriptions and specifications
- Customer wish lists and saved items for later.
- Frequently Asked Questions (FAQ) section for products and store policies
- Multiple Payment Gateways (Stripe, Tabby Tamara etc)
- Standard / Custom Shopping Cart & Checkout
- Product & Catalog Management
- Multi-Language Support (English + Arabic or other)
- Standard Product Filters (By Price, Size Brand, etc.)
- Coupon & Discount Code System
- Customer Management
- Order Management
- WordPress CMS
- Speed Optimization
- Professional written content
- CMS Admin Control
- WhatsApp Button & Call Button
- Social Media Link Integration
- Contact Form with Email Notification
- Training on How to Use the Admin Panel
- Dedicated Account Manager

PRODIGY
MARKETING AGENCY

SEO (SEARCH ENGINE OPTIMIZATION)

Basic

Đ999 + VAT

AED

- Up to 10 Keywords Targeted
- Up to 5 Pages Optimized
- Basic Keyword Research
- On-Page Optimization for Meta tags only
- Basic Technical SEO Audit
- Basic Website Speed Optimization
- Mobile Optimization
- 1 (500 words) Monthly Blog Post
- 100 Backlinks per Month
- Basic submissions Link Building
- Basic Monthly Report
- 3-5 months Results Timeline
- 1,000-2,000 Estimated Monthly Traffic

Standard

Đ1499 + VAT

AED

- Up to 25 Keywords Targeted
- Up to 10 Pages Optimized
- Comprehensive Keyword Research
- On-Page Optimization for Meta tags + Headers
- Comprehensive Technical SEO Audit
- Basic Website Speed Optimization
- Mobile Optimization
- 2 (1000 words) Monthly Blog Posts
- 1 Landing Page per quarter
- 200 Backlinks per Month
- Quality Outreach Link Building
- Basic Competitor Analysis
- Basic Local SEO
- Detailed Monthly Report
- 5-6 months Results Timeline
- 2,000-5,000 Estimated Monthly Traffic

Premium

Đ2499 + VAT

AED

- Up to 50 Keywords Targeted
- Up to 20 Pages Optimized
- Advanced Keyword Research
- Full optimization + Schema
- Advanced SEO Audit
- Advanced Website Speed Optimization
- Mobile Optimization
- 4 (1500 words) Monthly Blog Posts
- 1 Landing Page per month
- 300+ Backlinks per Month
- Advanced strategy Link Building
- Advanced Competitor Analysis
- Advanced Local SEO
- Premium Monthly Report with KPIs
- Monthly Strategy Call
- Dedicated Account Manager
- 5-6 months Results Timeline
- 6,000-10,000+ Estimated Monthly Traffic

PRODIGY
MARKETING AGENCY

LOGO DESIGN & BRANDING KIT

Basic

Đ999 + VAT

AED

- 6-8 Logo Concepts
- 10 rounds Logo Revisions
- Logo Formats JPG, PNG, PDF
- Variations (Full color)
- Color Palette (3-4 colors)
- 6 fonts Typography
- Brand Guidelines
- Business Card Design
- Letterhead Design
- Email Signature
- Arabic Logo Design (Add-on)
- Project Duration 2-3 weeks
- Revisions After Launch (Paid)

Standard

Đ1499 + VAT

AED

- 10-15 Logo Concepts
- 15 rounds Logo Revisions
- Logo Formats JPG, PNG, PDF, SVG, AI
- Variations (Full color + B&W)
- Color Palette (5-6 colors)
- 10 fonts Typography
- Brand Guidelines Basic (10-15 pages)
- Business Card Design
- Letterhead Design
- Email Signature
- Social Media 3 Templates
- Arabic Logo Design
- Post-Launch Support for 1 month
- Project Duration 4-6 weeks
- 1 Free Revision After Launch (3 months)

Premium

Đ2499 + VAT

AED

- 20-25 Logo Concepts
- 25 rounds Logo Revisions
- All Logo Formats
- Color Variations (Color/ BW/ Mono)
- Color Palette (6+ colors with full specs)
- 15 fonts Typography
- Comprehensive Brand Guidelines (30+ pages)
- Business Card Design
- Letterhead Design
- Email Signature
- Social Media 5 Templates
- Presentation Template
- Arabic Logo Design
- Brand Strategy
- Brand Messaging
- Website 1 page
- Post-Launch Support for 3 month
- Project Duration 8-12 weeks
- 3 Free Revision After Launch (6 months)

PRODIGY
MARKETING AGENCY

SOCIAL MEDIA MARKETING SERVICES

Basic

Đ1499 + VAT

AED

2 Platforms
12 Monthly Posts
8-12 Story Posts
Basic Content Strategy
Basic Custom Graphics
Caption Writing
Bilingual Content (Arabic/English) Add-on
Profile Optimization
Background Removal
Up to 5 Highlight Covers
Up to AED 1,000 Paid Ad Management
1 Ad Campaigns per Month
Basic Monthly Analytics Report

Note - Ad spend amount is not included

Standard

Đ4499 + VAT

AED

3 Platforms
20 Monthly Posts
16-20 Story Posts
8 Reels/TikTok Videos per month
Comprehensive Content Strategy
Basic Competitor Analysis
Professional Photoshoot 1 per month (2 hour)
Advanced Custom Graphics
Professional Caption Writing
Bilingual Content (Arabic/English)
Profile Optimization
Background Removal
Up to 10 Highlight Covers
Up to AED 5,000 Paid Ad Management
3 Ad Campaigns per Month
Basic A/B Testing
Detailed Monthly Analytics Report
Monthly Strategy Call

Note - Ad spend amount is not included

Premium

Đ7499 + VAT

AED

4 Platforms
25 Monthly Posts
25 Story Posts
8-12 Reels/TikTok Videos per month
Advanced & Detailed Content Strategy
Advanced Competitor Analysis
Professional Photoshoot 1 per month (2 hour)
Professional Videoshoot 1 per month (2 hour)
Premium & Custom Graphics
Expert & Bilingual Caption Writing
Bilingual Content (Arabic/English)
Profile Optimization
Background Removal
Custom Branded Set Highlight Covers
AED 10,000+ Paid Ad Management
6 Ad Campaigns per Month
Advanced A/B Testing
Premium Monthly Analytics Report with KPIs
Monthly Strategy Call
Quarterly Business Review

Note - Ad spend amount is not included

PRODIGY
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GOOGLE ADS MANAGEMENT PACKAGES

Basic

Đ999 + VAT

AED

Ideal for small businesses starting with Google Ads.

Google Ads Setup:
Creation of a single ad campaign with ad copy and visuals.
Keyword research for basic targeting.

Budget Management:
Ad spend recommendations and setup (ad spend separate).

Landing Page Setup:
Basic landing page creation optimized for conversions.

Google Analytics Setup:
Basic Google Analytics setup to track performance and conversions.

Ad Monitoring & Adjustments:
Basic monitoring and minor adjustments to ad performance.

Monthly Performance Report:
Key metrics including impressions, clicks, and conversions.

Note - Ad spend amount is not included

Standard

Đ1799 + VAT

AED

For businesses looking to optimize ad performance and conversions.

Google Ads Setup:
Setup of multiple ad campaigns with ad copy and visuals.
Comprehensive keyword research and competitor analysis.

Landing Page Design:
Custom landing page with conversion rate optimization (CRO) features.

Google Analytics Integration:
Full setup of Google Analytics with goal tracking and reports.

Conversion Tracking:
Implementation of conversion tracking for better insights.

Ad Monitoring & Optimization:
Continuous performance monitoring and optimization of ads.

Bi-Weekly Performance Report:
Detailed reports with insights on campaign progress and recommendations.

Note - Ad spend amount is not included

Premium

Đ2999 + VAT

AED

Designed for businesses that require extensive ad campaigns and advanced performance tracking.

Google Ads Setup:
Creation of multiple ad groups and campaigns with extensive targeting options (search, display and remarketing).
Split testing for ad variations.

Advanced Landing Page Design:
Fully custom landing page with A/B testing for optimization.

Google Analytics & Google Tag Manager Integration:
Advanced Google Analytics integration with Google Tag Manager setup for detailed tracking.

Conversion Tracking & Goal Setup:
Setup of advanced conversion tracking (phone calls, form submissions, etc.).

Retargeting Campaigns:
Setup of remarketing ads for visitors who previously interacted with the site.

Ad Optimization & Scaling:
Ongoing monitoring, optimization, and scaling of campaigns for maximum ROI.

Monthly Performance Report:
In-depth report with detailed analytics, campaign performance, and actionable insights.

Note - Ad spend amount is not included

PRODIGY
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VIDEO EDITING PACKAGES

Basic

Đ799 /Month

AED

Videos Edited Per Month: 4

Max Duration Per Video: up to 1 min

Cuts & Transitions: Basic

Color Correction:

Color Grading:

Motion Graphics:

Subtitles / Captions: Basic (English)

Bilingual Subtitles (Arabic/English):

Background Music: Royalty-free

Sound Design: Basic

Thumbnail Design:

Format Delivery: MP4 (1080p)

Aspect Ratio Versions: 1 (9:16 or 16:9)

Revision Rounds: 3

Turnaround Time: 5–7 days

Raw File Delivery:

Standard

Đ1999 /Month

AED

Videos Edited per Month: 10

Max Duration per Video: up to 1 min

Cuts & Transitions: Professional

Color Correction:

Color Grading:

Motion Graphics: Basic

Subtitles / Captions: Professional (English)

Bilingual Subtitles (Arabic/English):

Background Music: Royalty-free + Licensed

Sound Design: Professional

Thumbnail Design:

Format Delivery: MP4 (1080p + 4K)

Aspect Ratio Versions: 3 (16:9, 9:16, 1:1)

Revision Rounds: 10

Turnaround Time: 3–5 days

Raw File Delivery:

Premium

Đ4500+ /Month

AED

Videos Edited per Month: 20+

Max Duration per Video: up to 1 min

Cuts & Transitions: Cinematic & Custom

Color Correction:

Color Grading: Advanced & Branded

Motion Graphics: Advanced & Custom

Subtitles / Captions: Expert (English)

Bilingual Subtitles (Arabic/English):

Background Music: Custom / Licensed

Sound Design: Advanced & Studio

Thumbnail Design: Custom Branded

Format Delivery: MP4, MOV, 4K

Aspect Ratio Versions: All (16:9, 9:16, 1:1, 4:5)

Revision Rounds: 15

Turnaround Time: 2–3 days

Raw File Delivery:

Dedicated Account Manager:

Monthly Strategy Call:

Support: Priority 24/7

PRODIGY
MARKETING AGENCY

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